

Olson Marketing

Monthly

October 2020 - Issue #110

in partnership with Insane Oil of Omaha

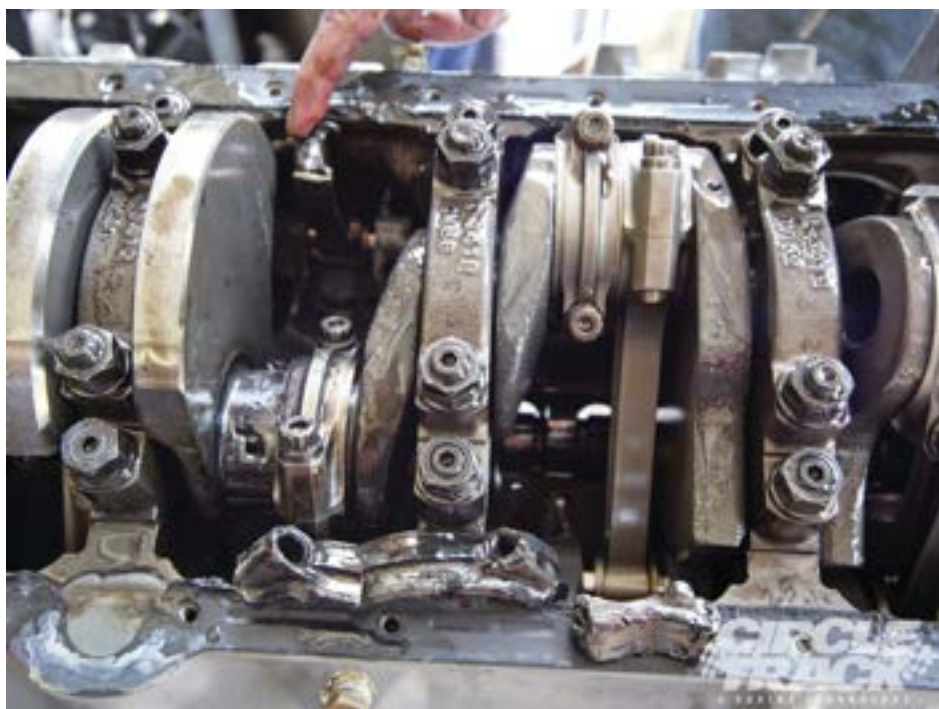
Your Amsoil Information News Source

Preventative Maintenance is Key

It is Halloween and there is a lot of scary stuff out there. However, nothing is as scary as what can happen to your vehicle if you don't keep up with the preventative maintenance.

Catastrophic engine failure can leave a five or ten thousand dollar vehicle worthless and it can leave you wondering what you could have done differently to prevent it from happening. The key is in having a routine preventative maintenance plan.

Once per month, I go through each of my vehicles and perform some basic checks. I usually wash and vacuum my vehicles during my monthly checks also. If I don't count the time it takes to wash and vacuum, my preventative maintenance tasks take about 5-10 minutes. These are simple tasks such as cleaning the air filter, checking all the fluids, checking tire pressure and tread depth, and checking all interior and exterior lights to make sure they are all working properly.



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Preventative Maintenance Is Easy

Over the last month, I put together a series of videos discussing preventative maintenance tasks and procedures for a 2005 Nissan Pathfinder. Although the videos are specific to this particular vehicle, the procedures are near identical across all vehicle types. Click on any picture below to watch the video.



Preventative Maintenance Is Easy

I have a three ring binder for each of my vehicles. Inside each binder I keep information related to any service or maintenance. I use a fairly simple spreadsheet to track each preventative maintenance item as well as keep a running list of notes so I can track anomalies in my vehicles. For example, if my tire pressure is low each month it could be an indication that there is a nail in the tire. Or, if my tires are showing signs of unusual wear then it could indicate that my alignment is off or other suspension related issues.

Vehicle: _____ Mileage _____ Interval Month _____ Date _____

Check	Preventative Maintenance	Interval (in months)			Comments
		1	6	12	
Type Of Maintenance	Check Tire Pressure	x			PF: PR: DF: DR:
	Check Tire Wear	x			PF: left PR: left DF: left DR: left
	Check/Fill Fluids - Washer, Brake, Coolant, Transmission, Oil, Etc.	x			
	Check/Clean/Replace Air Filter	x			
	Check Hoses	x			
	Check/Clean Battery Terminals	x			
	Check All Interior Lights	x			
	Check All Exterior Lights	x			
	Inspect Belts	x			
	Clean/Replace Cabin Air Filter		x		
	Oil/Filter Change			x	
	Change Wiper Blades			x	
	Inspect Brake Pads			x	
	Rotate Tires			x	

Notes

Maintenance And Repair Can Be Easy Too

It is inevitable that things on our vehicles will need to be serviced or replaced, that is the nature of mechanical equipment. If you have a basic set of tools, a place to work, and a bit of time then you can save a bunch of money by performing various service tasks yourself. In addition to my preventative maintenance videos, this year I have also been busy producing some new service and repair related videos.



Shop Talk...

with Dr. Jonathan D. Olson, EdD
(Independent Amsoil Dealer #10458)

I am fortunate to have been blessed with an aptitude for working with technology. I have the opportunity to create content and distribute that content to people all over the world through the use of various software programs and YouTube. This month marks a milestone as Insane Oil has reached 10,000 subscribers on YouTube. It is good to know that people all over the world are finding my videos helpful, insightful, and maybe even entertaining. Perhaps the entertaining portion is a stretch.

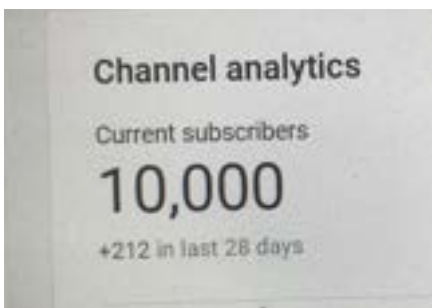
If you have not yet subscribed, I encourage you to do so by clicking the link below.

[Insane Oil on YouTube](#)

Aside from the time involved, one of the challenges is finding vehicles to work on. If you are located near the Omaha Metro area and are in need of service, reach out to me:

info@insaneoil.com

The premise of my Channel is such that an average person with a basic set of tools could complete these repairs in their driveway without it taking all day.



Congratulations to NEW Amsoil Opportunists and Enthusiasts!

Congratulations: New Dealer

Kevin Reid
Aylesford, NS

Congratulations: New Retail Locations

Nitro Truck Repair, LLC
Silver Creek, NE

Congratulations: New Catalog Customers

Dennis Synder
Emmaus, PA

Kim Kwangmin
Tallahassee, FL

Paul Beckenhauer
Ceresco, NE

Brandon Jackson
Rising Sun, IN

Ryan Solitro
Chepachet, RI

Jeremy Dube
Irwin, PA

David Wiltshier
Lincoln, NE

Congratulations: New Preferred Customers

Jose Luis Tiburcio
Columbus, GA

Josh Brokering
Hickman, NE

PJ Shaw
Roca, NE

Skyler Gubser
Courtland, NE

Adam Ultimo
Blairstown, NJ

Matthew Stohner
Walden, NY

Dan Parsons
Lincoln, NE

Joey Amador
Sanger, TX

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