

# Olson Marketing Monthly

November 2021 - Issue #123

in partnership with Insane Oil of Omaha

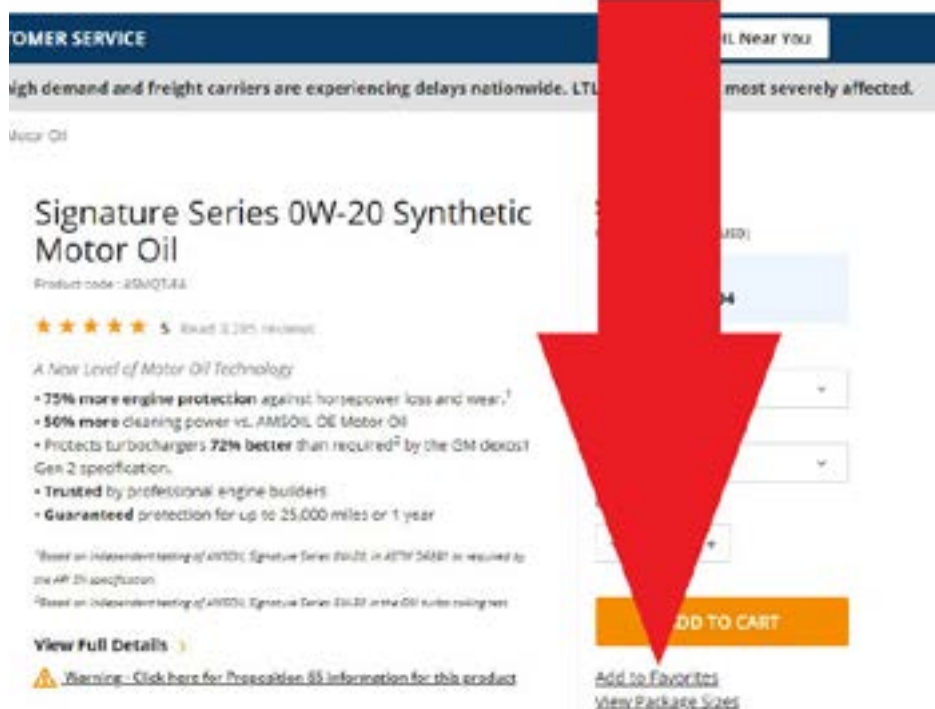
Your Amsoil Information News Source

## Favorites/Wish List Now Available

A new feature that allows customers and accounts to organize their favorite products in lists is now available on [AMSOIL.com/AMSOIL.ca](https://AMSOIL.com/AMSOIL.ca).

To add a product to a list on your Favorites page:

1. Login to your account at [AMSOIL.com/AMSOIL.ca](https://AMSOIL.com/AMSOIL.ca).
2. Go to the product page.
3. Click the “Add to Favorites” button and choose a list you want to add the product to.
4. You can create multiple lists to organize products by selecting “Create a New List” under the “Add to Favorites” button.
5. Lists can be managed on the Favorites page under “Your Account.”



### What's Inside This Issue?

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### Dealer Contact

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#### Omaha - Insane Oil

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# What are some of the home lubricating/cleaning needs I have overlooked?

## 1. Overhead Garage Door hinges and rollers

Product Recommendation:  
[Metal Protector \(AMPSC\)](#)

Data Bulletin  
<https://my.amsoil.com/Shared/Literature/?docid=177>

## 2. Overhead Garage Door Roller Spring

Product Recommendation:  
[Heavy Duty Metal Protector \(AMHSC\)](#)

Data Bulletin  
<https://my.amsoil.com/Shared/Literature/?docid=110>

## 3. Squeaky hinges in the house/garage/shed

Product Recommendation:  
[Metal Protector \(AMP4SC\)](#)

Data Bulletin  
<https://my.amsoil.com/Shared/Literature/?docid=177>

## 4. Car/truck/house/etc.

Product Recommendation:  
[Glass Cleaner \(AGCSC\)](#)

Data Bulletin  
<https://my.amsoil.com/Shared/Literature/?docid=679>

## 5. Vehicle Engine

Product Recommendation:  
[Engine Degreaser \(AEDSC\)](#)

Data Bulletin  
<https://my.amsoil.com/Shared/Literature/?docid=678>

## 6. Summertime Equipment w/ small gas engines

Product Recommendation:  
[Engine Fogging Oil \(FOGSC\)](#)

Data Bulletin  
<https://my.amsoil.com/Shared/Literature/?docid=160>

## 7. Gasoline engines for storage/use-runs erratically

Product Recommendation:  
[Power Foam \(APFSC\)](#)

Data Bulletin  
<https://my.amsoil.com/Shared/Literature/?docid=165>

## 8. Rubber Gaskets around your vehicle doors & trunk

Product Recommendation:  
[Silicone Spray \(ALSSP\)](#)

Data Bulletin  
<https://my.amsoil.com/Shared/Literature/?docid=112>

## 9. Other items to lubricate with [Amsoil Metal Protector \(AMPSC\)](#).

Sliding Door Lock  
Sliding Door Track  
Cabinet Door Hinges  
Fridge Door Hinges  
Cabinet Drawer Slides  
Fire Place Curtain Slides

Fire Place Door Hinges  
Oscillating Fans  
Deadbolt Cylinder  
Deadbolt Tumbler  
Door Hinges  
Door Knob Latch Assembly  
Door Knob Key Cylinder  
Closet Door Hinges  
Closet Door Runners/Slides  
Dresser Drawer Slides  
Hose Connections  
Lawn Mower Blades  
Shed Pad Lock  
Shed Door Lock  
Garden Tools  
Computer Fan Bearings  
Desk Drawer Slides  
Utility Knife/Box Cutter Blades



# Did you purchase a "new" (used) vehicle?

Did you purchase a "new" (used) vehicle? Get things started off right to ensure the maximum possible protection to your new investment.

## 1. Clean engine and compartment externally.

Product Recommendation:  
[Engine Degreaser \(AEDSC\)](#)

## 2. Clean the engine internally

Product Recommendation:  
[Engine Flush \(FLSHCN\)](#)

## 3. New AMSOIL [EA Oil Filter](#) and [Signature Series Oil](#) (see AMSOIL Dealer)

## 4. Flush Brake System.

Product Recommendation:  
[AMSOIL Synthetic Brake Fluid \(BFLVCN\)](#)

## 5. Flush Cooling System.

Product Recommendation:  
[AMSOIL Propylene Glycol Antifreeze & Engine Coolant \(ANTIG\)](#)

## 6. Boost Cooling System Protection.

Product Recommendation:  
[Dominator Coolant Boost \(RD-CBCN\)](#)

## 7. Flush and Replace Power Steering Fluid (as applicable)

## 8. Flush and replace Transmission Fluid (See AMSOIL Dealer)

## 9. Rear end and differential fluid change (See AMSOIL Dealer)

## 10. Clean all rubber around the doors and trunk spaces.

Product Recommendation:  
[AMSOIL Silicone Spray \(ALSSP\)](#)

## 11. Ensure the tires, wipers, hoses, belts, and lights all are in great condition.



# Shop Talk...

with Dr. Jonathan D. Olson, EdD  
(Independent Amsoil Dealer #10458)

I wanted to spend a quick minute and discuss the supply chain shortages. This is a plague that has been affecting all industries, Amsoil included. Although Amsoil is a USA based company with manufacturing located in the USA, many of the raw materials are sourced from companies that circumvent the globe.

When Amsoil first invented the squeezable "Easy-Pack" for their gear lube, it required 5 different manufacturing facilities around the world to produce the physical packaging container because the technology and machinery was not available in one place. The process has since been perfected and consolidated but this illustrates the dependency on businesses globally working together for a common purpose.

Unfortunately, in light of the current state of the global environment as a whole, businesses around the globe are unable to efficiently work together due to a multitude of issues.

With that said, if you are having trouble getting products via the Amsoil website, contact Don or Jon (information at right) and we will see if we can work some magic to ensure you are getting the products that you need and your vehicles and equipment maintain the high level of protection that you expect.

## Congratulations to NEW Amsoil Opportunists and Enthusiasts!

### Congratulations:

#### New Preferred Customers

James Lally  
Brighton, MA

Brandon Carl  
Lincoln, NE

Miguel Gonzalez  
Lansing, MI

Stafford Sikes  
Lincoln, NE

John Novachich  
Denver, CO

Jeremy Gibson  
Sibley, IA

Matt Franson  
Lincoln, NE

### Congratulations:

#### New Catalog Customers

Tom Johnson  
Belleville, MI

John Massucci  
Farmingdale, NY

Alexis Wehbe  
Orlando, FL

### Congratulations:

#### New Retail Account

Advance Auto Parts 1952  
Grand Island, NE

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