

Olson Marketing

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Your AMSOIL Information News Source

Product Highlight: Interceptor Synthetic 2-Stroke Oil

Two-stroke snowmobiles are meant to be ridden hard. Repeatedly pushing a machine to wide-open throttle during all-day, aggressive riding, however, takes its toll on the engine. INTERCEPTOR Synthetic 2-Stroke Oil is specifically designed for maximum performance in all makes of two-stroke snowmobiles, including Ski-Doo, Polaris and Arctic Cat, helping enthusiasts spend more time riding and less performing maintenance. It is compatible with nearly all other two-stroke oils, while its low-smoke, low-odor properties help ensure riders won't be "smoked out." INTERCEPTOR is engineered to be pushed as hard as the sleds it protects



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What are Safety Data Sheets?

Safety Data Sheets (SDS) are detailed information bulletins prepared by the manufacturer or importer of a chemical that describes the physical and chemical properties, physical and health hazards, routes of exposure, precautions for safe handling and use, emergency and first-aid procedures, and control measures. Information on safety data sheets aid in the selection of safe products and helps prepare employers and employees to respond effectively to daily exposure situations as well as to emergency situations.

Employers use safety data sheets for training and to provide accurate information to employees who are exposed to hazardous chemicals. Employees must be trained on the physical and health hazards of the chemicals in the workplace, the recommended measures to use products safely, and recommended emergency procedures for cleaning up a spill or release of chemicals.

As a consumer (end user), Safety Data Sheets are also important as it is always best to know some basic information about the chemicals that you are using.

One of the products that I use frequently is [Amsoil Brake and Parts Cleaner](#). This product is a professional strength product meaning it is a bit more robust than what you might find at the hardware store.

Taking a look at the Safety Data Sheet, I am able to learn how I can safely use [Amsoil Brake and Parts](#)

[Cleaner](#). Specifically, it states that the operator should wear protective gloves, eye or face protection, protective clothing, and hands should be washed thoroughly after handling. Additionally, if the operator is exposed to the chemical, there are directions on how to address that situation.



We can contrast [Amsoil Brake and Parts Cleaner](#) with [Amsoil Metal Protector](#). With [Amsoil Metal Protector](#), the Safety Data Sheet does not specify the need for protective equipment or clothing. On the other hand, [Amsoil Metal Protector](#) is highly flammable, whereas [Amsoil Brake and Parts Cleaner](#) is non-flammable. This information is important as it

dictates what conditions are suitable (and not suitable) for specific chemicals.



You can find the Safety Data Sheets for every Amsoil product at the following link:

[Amsoil Safety Data Sheets](#)

Per OSHA, your employer is required by law to have Safety Data Sheets available and accessible for every chemical within the workplace. Although I am just an "end-user" of Amsoil products, I can better my knowledge base with the use of chemicals to review the Safety Data Sheets available for the various chemicals that I am using. The ultimate goal is to prevent a potential injury.



Amsoil Bypass Systems Basics

[Bypass oil filter systems](#) feature a secondary filter with the purpose of eliminating nearly all contaminants from engine oil. Bypass filters have high capacities and eliminate much smaller particles than full-flow filters. They reduce engine wear and increase oil volume, but their high efficiencies mean they also have higher restriction and must be used in conjunction with a full-flow filter.

How A Bypass Filter System Works

Bypass filters operate by filtering oil on a “partial-flow” basis. They draw approximately 5% of the oil pump’s capacity at any one time and trap the extremely small, wear-causing contaminants that full-flow filters can’t remove.

It is called bypass filtration because the oil flows from the bypass filter back to the sump, bypassing the engine. This continual process eventually makes all the oil analytically clean, reduces long-term wear and can extend oil drain intervals.

AMSOIL Bypass Filter System Benefits

Significantly Extended Engine Life

The majority of engine wear is caused by particles in the 5-20 micron range. Because AMSOIL Bypass Filters effectively remove contaminants down to 2 microns, engines receive the ultimate in wear protection. Less engine wear

keeps the engine in better condition, extending its life.

Efficient Small-Particle and Soot Removal

The high-efficiency AMSOIL Bypass Filter element is 98.7% effective at removing particles down to 2 microns, helping extend engine life. It is also a very effective soot-removal device.

Reduced Maintenance Costs

AMSOIL bypass filter systems provide a dramatic increase in engine protection, helping avoid costly repairs associated with engine wear.

Improved Oil Cooling

By installing an additional filter, the engine system has the capacity to hold more oil. With increased oil capacity, the oil filtration system contains more fluid through which it can disperse heat from the engine. This allows the engine and the oil to run cooler.

Extended Drain Intervals

AMSOIL Bypass Filters can help users extend their oil drain intervals. Make sure to use oil analysis when extending oil drain intervals.

Easy Installation

[AMSOIL Bypass Oil Filter Systems](#) are relatively easy to install and easy to maintain for most enthusiasts with a little mechanical know-how. Do-it-yourself installation instructions are provided with each kit.

Durable Construction

AMSOIL Bypass Systems and Bypass Filters are built tough to withstand the most severe operating conditions. They provide long life even in tough driving and operating conditions.

How do I install a Bypass System?

Amsoil has provided a video tutorial for installation of the Bypass System.

[Click Here for Installation](#)



Shop Talk...

with Dr. Jonathan D. Olson, EdD
(Independent Amsoil Dealer #10458)

I hope you and your family had a wonderful year this past year. I felt as though I was able to be very productive and accomplished many things. Each year I think up multiple goals that I strive towards in the upcoming year. I don't like to call them "New Year's Resolutions" but it is essentially what they are. I typically like to have one goal that is Amsoil Business related, one goal that is YouTube Business related, an additional goal that is centered around something education or training related, and then I always have a running list of small things that I am wanting to accomplish.

One of my goals for 2022 was to increase my availability and ability to work with customers and help them get the information (and product) they are needing. This focus led to a 70% increase in business growth. I am very happy with this result. At the same time, shifting my focus away from other areas led to a 5% decline with my YouTube business. I am not disappointed, as one of my long term goals is to transition into Amsoil full time. However, seeing this data helped me create a goal for 2023 to produce one YouTube video each week for the duration of the year.

I encourage you to share your goals for 2023 with me.

If you are in need of any Amsoil related information, don't hesitate to reach out. Have an excellent end of 2022 and beginning of 2023.

Congratulations to NEW Amsoil Opportunists and Enthusiasts!

Congratulations:

New Catalog Customers

Juraj Hudacek
Richmond Hill, GA

Trenton Bouchard
Winslow, ME

Robert King
Bettendorf, IA

Frederick Uubberud
Pearland, TX

Damien Sargent
Georgetown, DE

Bryan Palomares
Grand Island, NE

Nicola Saikali
Corona, CA

Congratulations:

New Preferred Customers

Dan Garcia
El Paso, TX

Dylan Bloomfield
Oakley, CA

Brian Marshall
Sebring, FL

Lyle Hollins
Litchfield Park, AZ

Bobby Grantham
Lincoln, NE

Congratulations:

New Retail Account

Stretch Powersports, LLC
Cairo, NE

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