

Olson Marketing

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Your Amsoil Information News Source

AMSOIL Dominator SAE 60 Synthetic Racing Oil

[AMSOIL DOMINATOR SAE 60 Synthetic Racing Oil](#) (RD60) is engineered with advanced synthetic technology to better withstand the elevated rpm, high temperatures and shock-loading common to racing and high-performance applications. Its robust formulation is designed to provide maximum horsepower without sacrificing engine protection. With this addition to the DOMINATOR line, SAE 60 Super Heavy Weight Synthetic Racing Oil (AHR) is discontinued and available while supplies last.



Are you storing extra AMSOIL products?

When I order oil I like to order enough to complete the job plus an extra quart to carry around in my vehicle, just in case. Additionally, I have some products that I use around the house such as AMSOIL Metal Protector and Mothers Car Care Products.

It is important to be aware of the temperature of the room that your products are being stored in. Much like storing a can of house paint, cold-temperature storage for some AMSOIL products can be detrimental to their performance.

[Lubricants](#) should be stored at least 10 degrees above the lubricant's pour point.

[Metal Protector](#) and [Heavy Duty Metal Protector](#) has no adverse issues with cold-temperature storage as long as the products are allowed to warm to room temperature before use.

Mothers products should be stored at temperatures above freezing.

For more cold-temperature recommendations visit:

[The Hotwire Blog by AMSOIL](#)

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Congratulations!

New Preferred Customers

Larry Koerner
Crete, Nebraska

New Dealers

Steve & Sunny Schroeder
Birmingham, MO

Dealer Contact

Lincoln

Don & Peg Olson
ZO# 10458
402-489-3930

lubedealer.com/donolson
lubedealerdon@gmail.com

Omaha

Jon & Stacey Olson
ZO# 1983724
402-990-7940

teacherjon@gmail.com

Do you own a European Vehicle?

If so...you will want to read this.

Overview

Sulfated ash, phosphorus and sulfur (SAPS) comprise a significant portion of a motor oil's additive content. To ensure proper engine protection and optimal emissions system performance and life, it is important to use an oil that meets the recommended specification listed in the vehicle's owner's manual.

With [AMSOIL European Car Formula 5W-40 Synthetic Motor Oil](#) (AFL) meeting mid-SAPS requirements and [European Car Formula 5W-30 Synthetic Motor Oil](#) (AEL) meeting low-SAPS requirements, new [European Car Formula 5W-40 Full-SAPS Synthetic Motor Oil](#) (EFM) completes the European Car Formula lineup (5W-40 continues to be the most commonly recommended viscosity for European vehicles). Its robust full-SAPS formulation provides excellent protection and performance in a wide range of vehicles.

Which one do I use?

Low-SAPS

[Amsoil European Car Formula 5W-30 Low-SAPS Synthetic Motor Oil](#) (AEL) is recommended for European gasoline or diesel vehicles requiring any of the following performance specifications:

- * BMW LL-04
- * Mercedes-Benz 229.51
- * Porsche C30
- * VW 504.00/507.00

Mid-SAPS

[Amsoil European Car Formula 5W-40 Mid-SAPS Synthetic Motor Oil](#) (AFL) is recommended for European gasoline or diesel vehicles requiring any of the following performance specifications:

- * ACEA C3
- * API SN/SM...
- * BMW LL-04
- * GM dexos2
- * Mercedes-Benz 229.51/229.31
- * Porsche A40
- * VW 502.00/505.01

Full-SAPS

[Amsoil European Car Formula 5W-40 Full-SAPS Synthetic Motor Oil](#) (EMF) is recommended for European gasoline or diesel vehicles requiring any of the following performance specifications:

- * ACEA A3/B3, A3/B4
- * API SN/SM...
- * BMW LL-01
- * Mercedes-Benz 229.3/229.5
- * Porsche A40
- * Renault 0710/0700
- * VW 502.00/505.00

Still not sure which one to choose?

Log on to [Amsoil.com](#) and locate the Product Selection area. Select your vehicle and Amsoil will show you the recommended lubricants.

Product Selection

I Need Products For...

Select Vehicle Type

-- Select Year --

-- Select Make --

-- Select Model --

-- Select Engine --

How to find your engine code

Search



The Altrum Minute

Getting out of bed is easier for Dealer Steve Gruber since he started using ALTRUM nutritional supplements.

"I used to take half an hour to get out of bed," said Gruber.

"Now I pop right up out of bed."

At 36, Gruber, of Stillwell, Okla. has had several surgeries and recovered from a number of injuries. "I have had lots of different structural things," Gruber said. "I've got issues all over the place."

He lives with a degenerative disc problem in his spine, had surgery on his shoulder from a work accident and sprained his medial collateral ligament (MCL) an injury that takes significant healing time.

Gruber works a 150-acre ranch near the foothills of the Ozarks. The terrain is hard and rocky. The hard work and hard surfaces were instrumental in causing a lot of discomfort in his knees. "My knees were killing me," Gruber said.

He became an AMSOIL Dealer in 2007 and began using ALTRUM supplements a couple years later.

He started taking [Joint Formula](#) and [Longevity Enzymes](#) and the combination helped mediate some of the uncontrolled inflammation in his system. "After about a month, the symptoms were all gone," Gruber said. "I take them every day."

Find out more at

AltrumOnline.com

Grow with AgGrand

Dealer Steve Redelman of Decatur, Ind. has been a farmer since he was 14 years old.

"I love farming," Redelman said. "That's my first passion. I love animals and I love working with the soil." Growing up in southern Indiana, he learned farming from his father and uncles. Redelman used [AGGRAND Natural Fertilizer 4-3-3](#) to plant corn, hay and soybeans.

He tested [AGGRAND Liquid 4-3-3 fertilizer](#) on a 20-acre field that had never been planted. The field had to be cleared of trees and shrubs, plowed and fertilized, he said. "The ground was nothing but grass, so it was good for plow-under," Redelman said. "We never thought it would do anything, but it sure did. I harvested 250 bushels of corn an acre last year in that field. That's an increase of 95 percent in overall field over the previous year for a 50 percent increase in overall profit for the season."

He mixed one gallon of [AGGRAND 4-3-3](#) to 20 gallons of water on a 20-acre alfalfa hay field. Typically, the yield for hay is 99 to 100 bales per acre.

"I got 102 bales per acre," Redelman said. "I was real happy about it. The hay was nice and green. When I cut the bale open it was nice and green and moist inside, even though the outside faded. All the protein stayed in the stems and leaves of the alfalfa and grass."

He plans to increase his use of [AGGRAND 4-3-3](#). "We're thinking about bumping up the AGGRAND to two gallons per acre

for the hay since I read in the AGGRAND News about the guy who put it on his corn field," he said.

Farmers around him are asking why he is getting such high yields, Redelman said. "I have a customer who is an organic farmer and he plans to use AGGRAND on everything this year," he said.

Redelman's soybean yield increased with AGGRAND. "That ground was low on nutrients," he said. "I sprayed AGGRAND on it a couple of times and my yield was up 10 to 20 bushels an acre. There were more pods on the beanstalks."

The plants developed strong roots. "We had to use a spade on the beans because the roots were down deep," Redelman said. "If the roots are shallow the stalks can blow down in high winds."

During the fallow time of winter, Redelman has continued to put nutrients in the ground with AGGRAND. He expects even greater yields of soybeans in the future.

"I usually get 55 to 65 bushels an acre, Redelman said. "I'm hoping to get 60 to 70 bushels with AGGRAND."

He has been a Dealer for the past five years and uses AMSOIL products in all of his vehicles. His success running AMSOIL lubricants in his machinery has earned him several local customers. "They're all happy with the AMSOIL products," he said.

Find out more at

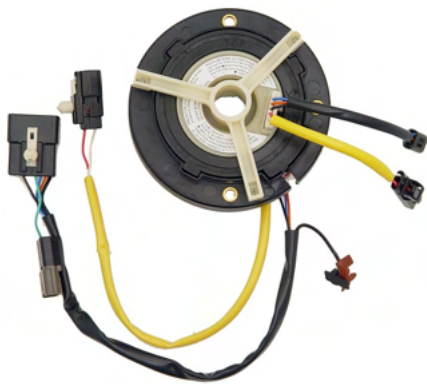
AGGRAND.COM

Automotive Lingo

Clockspring

A clockspring is a special rotary electrical connector which allows a vehicle's steering wheel to turn while still making an electrical connection between all the equipment and buttons on your steering wheel and the vehicle's electrical systems.

Basically if you have any buttons on your steering wheel, such as cruise control or radio control buttons, chances are you may have a clockspring.



The clock spring is located between the steering wheel and steering column.



If your steering wheel buttons aren't working properly, you may have a broken clockspring. However...check your fuses first.

Don's Corner

with Don Olson

It seems more and more people are seeing the value of all the AM-SOIL products available at wholesale.

I have purchased more food supplements in the past month than months prior, it seems customers (wholesale and retail) are realizing that health begins at home and we don't get all the nutrients in the foods we eat daily so supplementation fills that gap. ALTRUM is the choice of many, for the quality as well as the price. When people first begin using ALTRUM products most are interested in are the [AJ's ULTRA Multi's](#) (DWI01), [Nutritional Oils](#) (DNOO1) and [Ultra Pro-biotics](#) (DUPO1) for the majority.

If you take these three food supplements with each meal for 90 days you will feel better and have more energy.

Get them at wholesale by selecting Preferred Customer status. You'll be glad you did.

Check them out at: AltrumOnline.com



Shop Talk

with Jon Olson

Is your car battery corroded?

Car batteries will often corrode as small amounts of battery gasses in the immediate area come in contact with the metal.



Corrosion and build up on battery terminals can keep your car from starting, or cause you to lose power while driving.

As you drive your vehicle your alternator is generating electricity to charge your battery. That electricity is transferred through the battery cables. Corrosion on your batteries can inhibit that electricity from making it to the battery.

A quick fix is to mix baking soda with a little water in a cup and pour it over the corrosion. Surprisingly enough, you can pour Coca-Cola over it also and it will also clean it.

To prevent corrosion in the future, remove the battery cables from the battery posts and clean them thoroughly. Then before re-installing them spray them with battery protectant, which can be sold at local auto parts stores. This will reduce the chance of corrosion forming again.