

Olson Marketing

# Monthly

September 2013 - Issue #25

## Your Amsoil Information News Source

### Product Highlight - Amsoil Metal Protector

Amsoil's Metal Protector (MP) may be, in my opinion, one of the most versatile products they offer. Every homeowner should have a can of MP in their tool box. If you think about the many systems in our home that utilize moving metal parts, it is a no-brainer that having a can of MP is essential to ensuring those systems are operating properly.

In the last two weeks I have used Amsoil's MP on the following:

- Garage Door Components
  - Entry Door Hinges
  - Car Door Hinges
  - Shed Pad Lock
  - Cabinetry Hinges
  - Stroller Wheels
  - Bicycle Chain/Gears
  - Washer/Dryer Hinges
- Loosen Rusty Bolts/Nuts
- Wheels on Metal Toys
- Sliding Door Tracks
- Vacuum Belt Pulleys
- Lawnmower Wheels
- Recliner Components

I wanted to talk briefly about using MP for Stroller Wheels. My daughter loves to ride in the stroller and one day I decided to spray some MP on the wheel shaft. I am not really sure why, but I did.

Wow, the next time we went for a walk it felt like I bought a brand new stroller. The wheels rolled so smoothly it about rolled away and took me with it going down the hill on our street. I was amazed at the improvement just a quick spray did.

Now when I am bored I just look around the house for "moving things" to fix by spraying a little MP on them.



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Check it out by clicking [HERE](#)

### Dealer Contact

#### Lincoln

Don & Peg Olson  
ZO# 4901  
402-489-3930

[www.lubedealer.com/donolson](http://www.lubedealer.com/donolson)  
diolson@windstream.net

#### Omaha

Jon & Stacey Olson  
ZO# 10458  
402-990-7940  
teacherjon@gmail.com

## Garage Door Service

Most notably Amsoil is known for auto and diesel applications, when in fact, Amsoil products can be used in a variety of other situations.

Last month I had one of the torsion springs on my garage door break. Typically I am a do-it-yourselfer, however there are a few systems in the home that I have not developed my familiarity with, enough to be comfortable servicing myself. Namely, replacement of torsion springs on a garage door.

I contacted the company that originally installed the door and set up a time for them to come out and fix it. After they had completed the work I was informed that if I had lubricated the various bearings, springs, and other moving parts monthly, the springs would have lasted longer than they did.

After thinking about it, I felt a bit stupid that I didn't think about it earlier (as in 6 years earlier). You would think a shop teacher would

know that anytime you have metal on metal components, they require regular lubrication.

Garage doors are one of those minor systems in your home that you just don't think about very much until it breaks. The service technician showed me the various areas that require lubrication. Specifically, each hinge across the door sections, the springs themselves, wheel bearings, the chain, and the bearings at the end of the torsion shaft. Basically, anything that is metal and moves when the door opens.

Loaded with this new found knowledge, I grabbed a can of [Amsoil Metal Protector](#) and made sure my garage door components were fully lubricated. Once complete I opened and closed the door a few times and applied a second coat.

I was dumbfounded with how quiet the door was operating. Furthermore, I was amazed with how smoothly it opened and closed.

I will add this task to my monthly preventative home maintenance.

## The Altrum Minute

Ragweed is the biggest allergy trigger in the fall. Though the yellow-flowering weed usually starts releasing pollen in August, it can last into September and October. About three-quarters of people who are allergic to spring plants are also allergic to ragweed.

Mold is another fall trigger. You may think of mold growing in your basement or bathroom – damp areas in the house – but mold spores also love wet spots outside. Piles of damp leaves are ideal breeding grounds for mold.

Don't forget dust mites. While they are common during the humid summer months, they can get stirred into the air the first time you turn on your heat in the fall. Dust mites can trigger sneezes, wheezes, and runny noses.

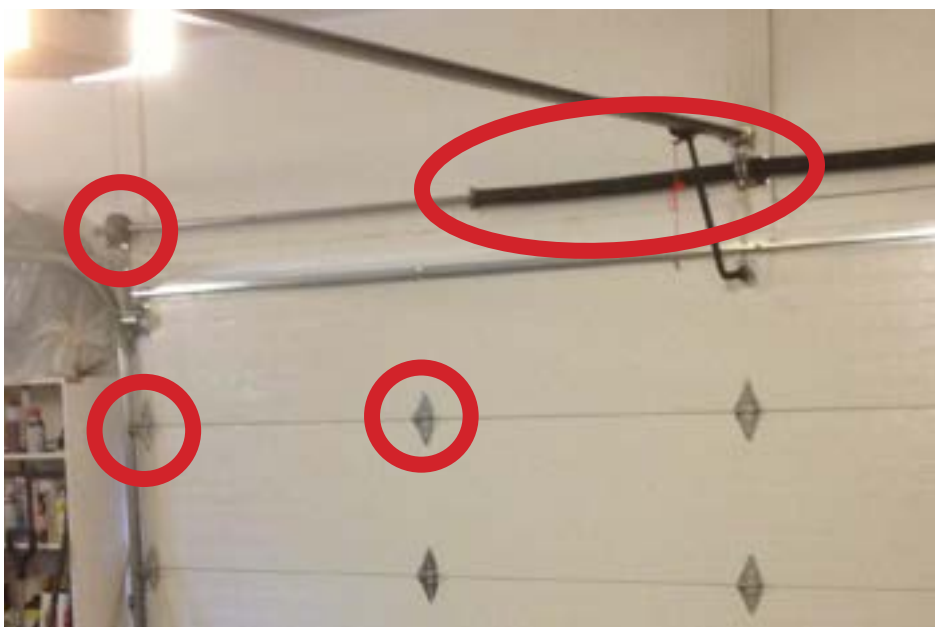
Going back to school can also trigger allergies in kids because mold and dust mites are common in schools.

Dealer Bryant Fields, of Portsmouth, VA. uses [Altrum Ultra Multis](#), [Superfood Bee Pollen](#) and [Superfood Alfalfa](#) to help relieve symptoms of allergies.

“I suffer from seasonal allergies,” Fields said. “I started using ALTRUM supplements after attending AMSOIL University about three years ago, and my allergies are a lot better.”

Learn more at:

[AltrumOnline.com](http://AltrumOnline.com)



## More About Lubricating Garage Doors!

Amazingly, this month I was contemplating purchasing a new garage door operator. I've thought of it for several years. Much of the time I would push the garage door open button and many times it would start, then stop. I would push the button again and the garage door would complete its opening sequence. It was a bit sluggish and slower than I thought it had been in years past.

After I heard about Jon's dilemma with his garage door, I thought, "Yeah, there are moving parts-metal to metal and I don't know if I have ever lubricated them."

Temporarily I tabled the idea of a new operator for the door. I took my open can of [Metal Protector](#) and sprayed all of the moving parts on my garage door. I opened and closed the door several times. I noticed it didn't 'creak' as much as before and it seemed to open much easier.

I sprayed all the moving parts again and left the door over-night.



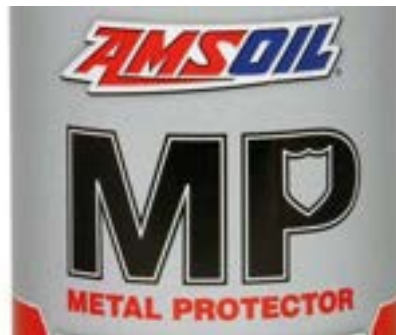
The next day when I opened the door it was quieter and only took one push of the button for it to work easily.

I've even noticed that now as I approach from the street one push and the door opens without hesitation and I seem to have more range for opening the door from the curb instead of moving closer to the door before it would open.

Month's earlier I had replaced the batteries in the garage door openers, but that made little difference.

I concluded that the garage door now opens properly and correctly so I decided not to spend the \$350 on a new operator for the door.

Just one more way I have learned that AMSOIL products really do save you money.



## Grow with AgGrand

[AgGrand's Fertilizer](#) has proven time and time again to deliver as Dan Shisko of Shisko's Country Produce Ltd. found out.

"Using your recommended mixture of AGGRAND fertilizer to water, I sprayed my 10 acres of tomatoes about 15 days after planting my plugs. I then sprayed again using the recommended mixture when my tomato plants showed their first bloom. The result was about 30 percent to 40 percent more tomatoes on each vine. I am presently harvesting my 10 acres with profound results. The tomatoes are much larger than I have had in prior years using granular fertilizer. Also, in other years tomatoes are under much stress due to weather, resulting in blossom and root cracking. This year I have had no rot and cracking was at about 2 percent.

"I sprayed approximately five acres of pumpkins also with two applications, the first at about the three leaf stage, the second when the plants were about one foot tall. This resulted in a very good crop of large pumpkins. I last sprayed a small section of soy beans only once. I was surprised to see the sprayed section was about six inches taller and averaged approximately five more beans per stalk."

I encourage you to do some research into AgGrand products and find out more about the wonderful benefits.

Learn more at:  
[AgGrand.com](http://AgGrand.com)

## Automotive Lingo

### Remanufactured Parts

Remanufactured Parts are broken parts for your vehicle that are fixed and then resold in an auto parts store.

Factory-new alternators and starters, for example, are quite expensive. In some cases, you can save hundreds of dollars buying a remanufactured part over a factory-new part.

Companies will purchase used/not working parts and refurbish them with new components. Rebuilding such equipment is straightforward and reliable enough that you should be able to buy a rebuilt alternator or starter with a reasonable assurance of its quality. In many cases, the rebuilt item is virtually as good as new.

Generally the auto parts store will provide and service a warranty that goes along with a remanufactured part. However, you will want to deal with a reputable parts supplier. There are companies out there that are of inferior quality.

Personally, I always buy and trust remanufactured parts for my vehicle.



## Don's Corner

with Don Olson

A few words to dealers and others with any kind of mailing list. Periodically you should spend the time and money to ensure your list is updated.

Knowing your mailing list (snail mail, Email, phone list) is up to date ensures a better communication factor for your business and personal life. It is even good to ensure your Christmas card list, Birthday list, anniversary list, etc. are all as correct as they can be. This will allow you to 'get the word out' at the last minute when you are in need of communicating with every one or just a few people on your lists.

Maybe you haven't called that friend or relative for a long time, then you decide you want to reconnect or it becomes necessary to contact them. Do you have their current address, phone number or email address?

Now is a good time to start updating your lists...January isn't far off and that's ONE resolution that you will have completed before New Year's Day arrives.



## Shop Talk

with Jon Olson

I am not sure how many people have woodworking equipment in their home but more and more I am running into people who build things as a hobby. One guy I talked with makes custom pens with exotic woods using a small lathe. Another individual makes custom birdhouses out of salvaged wood. I personally enjoy custom furniture design and cabinet making.

With all of these hobbies require a fair amount of skill, but a skilled worker is nothing without the proper use of tools specific to his/her trade. For woodworking, there is a lot of machinery with a lot of moving parts. Specifically with woodworking, there is a lot of fine sawdust that gets into the innerworkings of tools and machinery.

It is important to routinely perform the preventative maintenance on tools and machinery so it continues to operate at its peak performance, but also as a safety issue. Poor operating equipment and equipment that has not been properly maintained can be a major safety concern.

In addition to my daily "making sure it is clean and working", I go through all of my equipment each month and deep clean each piece. I then apply a generous amount of [Amsoil's Metal Protector](#) to any moving parts. Additionally, I will use it on electrical components to protect it from moisture in the air. I have found this to be a tremendous help in ensuring the longevity of my equipment.

# Amsoil Business Partners



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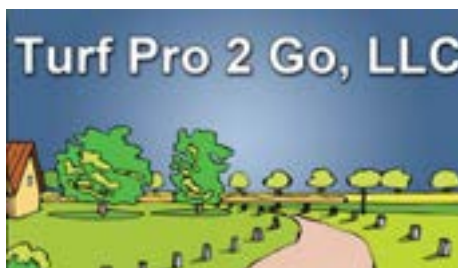
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