

Olson Marketing

Monthly

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in partnership with Insane Oil of Omaha

Your AMSOIL Information News Source

Product Highlight

Powersports Antifreeze & Coolant

Some powersports antifreeze & coolants are recommended for only one type of equipment and are only available in gallons, limiting use and forcing enthusiasts to buy more than they need. In addition, some coolants may not be optimized for powersports cooling systems that contain more aluminum than other cooling systems. AMSOIL Powersports Antifreeze & Coolant is formulated and packaged specifically for all types of powersports equipment. It delivers excellent protection against boil-over, freezing, corrosion and deposits for up to five years, making it perfect for enthusiasts who want the ideal combination of protection and convenience.

APPLICATIONS

Use in all powersports applications that require an ethylene glycol 50/50 premix engine coolant, including on- or off-road motorcycles, UTVs, ATVs, snowmobiles, outboard motors and personal watercraft. Use in applications that require any of the following specifications:

- ASTM D3306 • ASTM D4985 • ASTM D6210 • ASTM D7583



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Avoiding Catastrophic Failures

There are several key things you can do to help avoid a catastrophic failure with your vehicle or other equipment.

1. AMSOIL offers a free service called My AMSOIL Garage. Clicking on the picture (below) will take you there directly (after you log in).



2. Have a garage/mechanic you trust perform all of your maintenance. However, you will want to call them first to ensure the garage/mechanic will allow you to bring your own AMSOIL lubricants. If they do not allow it, you will want to find a different garage/mechanic. If they do allow it, place an order with AMSOIL for the products needed for the service to be performed. AMSOIL orders typically take about 3 days to arrive directly from AMSOIL, so make sure you schedule the appointment with your garage/mechanic is a week out or so.

Then, setup a maintenance schedule in My Amsoil Garage and have it automatically send e-mail notifications to you to remind you of future service. (Belts, battery, lights, coolant, etc.)

3. Perform an oil analysis with each oil change. Kits can be purchased directly through Amsoil or you can check with your Amsoil Dealer if you have questions. I personally recommend KIT-02, UPS pre-paid. I also highly recommend putting the sample in a cardboard box (rather than the included mailer) and use the pre-paid label on the box. When the results arrive, if needed, your Amsoil Dealer can help you read the analysis.

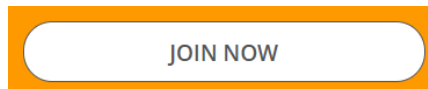


[KIT02-EA, UPS Pre-Paid](#)

4. When you are in need of lubricants for your vehicle, use the Shop By Vehicle on the AMSOIL home page.



If you do not yet have an AMSOIL account, you can select "Join Now" to get registered.



Looking for a referral number?

Don Olson - #4901
Jon Olson - #10458

If you already have an AMSOIL account, select Log In from the AMSOIL home page.



Enter your AMSOIL account number and your personal password and you are all set.

It is highly recommended that you reach out to Don Olson or Jon Olson (information below) if you have any questions about AMSOIL products or product applications. One of our main roles is to help you get the information you need so you can make an informed decision about your vehicle or equipment. Our goal is to help you avoid a catastrophic failure by ensuring you have access to information and products for your application.

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Get Your Body Ready For Seasonal Change

Natural Food Supplements from ALTRUM

AMSOIL's Health Division. Let your AMSOIL Account help improve your health!!

www.altrumonline.com

Log in with your AMSOIL Account number and personal password to unlock Natural Food Supplements to help keep you healthy during the stress of weather changes from fall/winter weather. You can see what nutrients are in each bottle of supplements at this site. Also, there are other specialized supplements to help elevate your health.

Save up to 25% on all products as an AMSOIL Account!

For cold, flu, and seasonal weather changes:

Men's Multi & Women's Multi

- A great all around basic nutritional supplement.

Zinc

- Helps ward off cold & flu symptoms.

Vitamin C +

- Helps ward off cold & flu symptoms.

Ultra Antioxidants

- Contains herbal extracts to help maintain optimal health.

Vitamin D3

- Sunshine vitamin.

CoQ10

- Supports heart function and Cellular Energy Production.

Joint Support

- With Glucosamine, Boswellin & Sea Cucumber.

Digestive Enzymes

- Optimizes the Nutritional Value of Food. A Full Spectrum Enzyme formula.

Supreme Probiotics

- 10 probiotic strains. Clinically Validated Strains. Gluten, Soy and Dairy free.



Shop Talk...

with Dr. Jonathan D. Olson, EdD
(Independent Amsoil Dealer #10458)

On a daily basis, I work with 30-40 different pieces of equipment. The equipment ranges from a \$50 sander to a \$50,000 CNC machine and on a daily basis at least one of those pieces of equipment will need serviced. I also have 100 students abusing that equipment on a daily basis hastening the degradation process. It is a never ending cycle but I know that if I use high quality parts and high quality lubricants, the time between breakdowns is substantially increased. This idea applies to any equipment or vehicle. If you spend a little extra money and buy a higher quality part or lubricant, it will help your equipment last longer before the next breakdown. This past week I was rebuilding a Dewalt Scroll Saw for a neighboring school. The culprit was a failed motor but it is now back in action.



Congratulations to NEW Amsoil Opportunists and Enthusiasts!

Congratulations:

New Catalog Customers

Brittney Findley
Seymour IN

Michael Hodel
Landenberg, PA

Wade Parkinson
La Sal, UT

Bobby Chester
Benton, LA

Thomas Lofton
Tavernier, FL

Jeff Long
Grand Bay, AL

Nick Seale
Arkadelphia, AR

Congratulations:

New Preferred Customers

Christian Jensen
Plattsmouth, NE

Scott Siegrist
Manheim, PA

Christian Vannover
Dallas, TX

Richard Morrall
Bolingbrook, IL

Jared Paukon
Lincoln, NE

Congratulations:

New Commercial Account

Alex Heimes Hauling, LLC
Plattsmouth, NE

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